

Plainville Coalition for Positive Youth Development

Minutes of October 4, 2010 meeting

In attendance: Roberta Brown, Lynn Davis, Matthew Guarino, Jonathan Coe, Jessica Tattersall, Tim Broderick, Karen Cox, Kim Crowley, Cathy Frayler, Mitch Underwood, Chris Roy, and Jim Caron.

1. **Introductions:** Roberta introduced Jessica Tattersall and Tim Broderick from the Coalition's Youth Advisory Committee, and reported that student representatives have been invited to attend monthly Coalition meetings on a regular basis.
2. **Financial Update:** Checking account balance is \$ 869.11. We will be applying for the Elizabeth Norton Trust grant due on 11/3/10.
3. **Community Funday Update** – The Plainville Community FUNd Day was successful. Six Student Athlete Leadership Team students assisted in distributing Set The Rules flyers to those in attendance. A number of community members visited the Coalition booth throughout the day.
4. **Membership** – Lynn distributed membership forms for those who still need to complete one.
5. **Set the rules campaign** – Lynn distributed a copy of the news release regarding the Set The Rules campaign that appeared in the local press.
 - Jonathan will ensure that the sandwich board will be on display at the PHS parent teacher conferences on 10/5 & 10/7, as well as at the Homecoming Game on October 23.
 - The Set The Rules sign is scheduled for display in front of the municipal center from 10/12 – 10/21.
 - Matthew Guarino will place a blurb in the Middle School newsletter
 - Members agreed to take posters to the following locations:
 - i. Tim Broderick – Dr. Theresa Szjada
 - ii. Chris Roy – New Britain Pediatric group
 - iii. Jessica Tattersall – Dr. Hollis
 - iv. Matthew Guarino – Pediatric Dentistry
 - v. Kim Crowley – PHS Pool
 - vi. Jim Caron – local churches (and bookmarks)
 - Lynn will create a list of local package stores
6. **Strategic Planning**
 - Committee structure will remain the same with the three areas of focus established last year, 1. *Coalition Recruitment*, 2. *Opportunities and Connections for Kids* and 3. *Community Education and Prevention*.

1. Coalition Recruitment

- Roberta reviewed the recruitment brainstorm list from last year. It was noted that we no longer have a representative from the business community as Tom Roberts from Loureiro Engineering has resigned. Suggestions included:
 - Attend a Rotary meeting; Sally Miller is a Rotary member
 - Jim Caron will contact Jo Moreno, local business owner
 - Lynn will identify a contact within GE
 - Girl Scout representative Karen Hodge was mentioned
 - Jackie Coyne – Tunxis
 - Cathy Frayler will check with the Plainville elementary principals to identify a parent or two who may be interested
 - Roberta will contact the prevention coordinator for CCSU

2. Opportunities and Connections for Kids

- Chris Roy reported that the Wheeler Regional YMCA utilized the data from the After School Coalition Survey to apply for a grant for after school activities for middle school students. Two programs were funded: Y on Wheels and a photography / arts program. In addition, an outdoor ice skating rink is planned for the future.
- Updated objectives for the 2010-11 year will be:
 - 1. Utilize the after school survey data
 - 2. Identify / develop additional initiatives

3. Community Education and Prevention

- Current objectives 1-3 re: Community of Concern will continue.
- Add Objective 4: Set The Rules CT underage drinking prevention campaign
- Plans are still to be determined regarding the Personal Safety parent program to be held in conjunction with the Plainville school district.
- Activities under the Set The Rules objective include:
 - Sharing Set the Rules information at:
 - 9th grade parent orientation held in December at PHS
 - Open House at the middle school
 - Junior Planning Night at PHS
 - Updating the Coalition website to reflect the Set The Rules initiative:

Next meeting will be held on **Monday, November 1, 11:00 AM.**